



BASKETBALL
MANAWATŪ

Strategic Plan

2020-2025



Participation

Increase Summer League participation

- o Begin advertising through the current season
- o Review current format and identify scenario options (e.g. late finishes)

Increase Premier Competition participation in Winter League

- o Review format of competition to attract school aged players
- o Promote basketball to Netballers (as sport timing doesn't clash)
- o Target Schools

Maintain Secondary School Competition participation in Winter League and aspire to be the most popular secondary school sport in the Manawātū

- o Actively promote basketball into secondary schools (target schools)
- o Use US collegiate girls to promote to schools (Ambassador Programme)
- o Promote the focus on fun; rather than competition, for those young adult players who are not results driven

Increase Intermediate Competition participation in Winter League

- o Actively promote basketball into secondary schools (target schools)



Maintain current activities with Y1 & Y2 participants

- o Develop a suitable, skill/drills/game programme
- o Co-ordinate schedule with facility for allow more favourable access
- o Establish a baseline of current participants

Pursue increased participation in Master's age group competitions, through the further development of the "Walking basketball" programme.

- o Develop some initiatives (Summer League)

Establish a 3 x 3 League

- o Develop and implement initiatives

Establish a competition for wheel-chair athletes

- o Create links with appropriate agency

Ensure there are sufficient coaches to coach teams at all levels of competition

- o Identify coaches during Terms 2 & 3 through school competitions
- o Make personal invitations to potential candidates to attend clinics
- o Run clinics in terms 1 for school coaches
- o 20 Kiwi Hoops coaches trained each season
- o 10 Community coaches trained each season
- o Utilise holiday programmes as training opportunities



Ensure there are sufficient numbers of referees to officiate at all levels of competition

- o Establish a baseline of current referee numbers and requirements and qualifications
- o Undertake a survey of referees as to what the motivations are (also barriers)
- o Continue initiatives currently underway for growing the referees' pool
- o Monitor current referee 'recruitment/retention' initiatives and annually review success of initiatives
- o Remunerate referees based on the level at which officiating occurs

Ensure that referees are suitably qualified for the level they are officiating at

- o Undertake an induction/registration process for referees and establish a database of current referee's qualifications
- o Create an up-skilling programme for referees that includes individual initiatives for each referee
- o Develop role descriptions for all referee levels
- o Continue initiatives currently underway developing the qualifications of referees
- o Implement initiatives and the grading system as per the Basketball Manawatu Referee Development Proposal

PERFORMANCE PATHWAYS



Develop linking performance pathways that optimise opportunities for playing talent in the Manawātū

- o Develop a performance pathway framework and identify suitable vehicles for talent development
- o Assess the resourcing requirements for talent development initiatives
- o Generate a performance pathway framework
- o Generate an assessment of resourcing requirements

Ensure there are sufficient coaches for each representative team

- o Establish baseline numbers for current coaching requirements
- o Identify numbers for coach requirements as soon as practical prior to the start of the representative season
- o Generate a pool of potential representative coaches
- o Implement a targeting process to identify potential coaches
- o Review the current representative format and assess whether there is potential to reduce the numbers of coaches required
- o Run clinics in Term 4 for coaches interested in representative coaching

Ensure representative coaches are suitable qualified

- o Establish the level of qualification that individual coaches have obtained
- o Each representative coach participates in ongoing qualification improvement
- o Maintain accurate records of qualification attainment



Ensure we have a strong relationship between BM and the JET's

- o Review and identify the key requirements for fielding a team in the NBL
- o Pursue developing a viable model for fielding a sustainable NBL team in the Manawatū region
- o Execute an Entry Plan, should a suitable model be identified

Have a Team entered in the Women's National Basketball League (WNBL)

- o Review and identify the key requirements for fielding a team in the WBC
- o Pursue developing a viable model for fielding a sustainable WBC team in the Manawatū region
- o Execute an Entry plan, should a suitable model be identified

EVENTS



Host the NZ National Secondary Schools Tournament at Palmerston North

- o Prepare appropriate documentation for event bid
- o Formulate funding plans to maximise returns to BM
- o Review resource requirements for event and formulate delivery plan that reduces commitment of BM resources

Host International Games in Palmerston North

- o Qualifiers for Age Group (e.g. U19) where players from this region will be involved
- o Actively pursue the whole spectrum of International events hosted by BBNZ

Host a NZ Breakers game Palmerston North

- o Actively pursue discussions with NZ Breakers management to host pre-season games



CAPABILITY

Improve the capability of key organisations that deliver basketball in the Manawātū

- o Review the capability requirements of the organisation
- o Formulate an action plan to address capability gaps and enhance capability across the organisation

Resource the objectives of the Whole of Sport Plan (WOSP)

- o Establish the resourcing requirements of the WOSP
- o Identify gaps in resourcing and develop appropriate solutions

Maximise support from Sport Manawātū

- o Ascertain what support Sport Manawātū is able to offer in regard to fulfilling objectives of the Plan

Maximise support from Basketball NZ

- o Ascertain what support Basketball NZ is able to offer in regard to fulfilling objectives of the Plan

Maximise funds for basketball in the region

- o Formulate funding plans to maximise returns to BM from the NZ National Schools Tournament
 - o Identify opportunities to increase revenues of BM through current activities
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FACILITIES



Ensure there is sufficient facility capacity for basketball in the Manawātū

- o Work with facility management and other users to generate additional capacity

Ensure the future facility requirements for basketball are identified

- o Provide appropriate contribution to the Sport Manawātū Regional Sport Facility Plan

COMMUNICATIONS



Profile is improved through communications with the basketball community and media

- o Develop and implement a communications plan that has two key recipients, (a) participants in basketball in Manawātū and (b) the media
- o Conduct a stakeholder survey pre and post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning and survey activities

Exposure and profile of basketball is enhanced in the region through events

- o Develop and implement a communications plan that is deployed at key events (e.g. NZ National Schools Tournament)
- o Conduct a stakeholder survey post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning and survey activities

Exposure and profile of basketball is enhanced in the region through participation of teams in the men's & women's NBL

- o Develop and implement a communications plan that is deployed at the beginning of a NBL campaign
- o Conduct a stakeholder survey post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning