

# Strategic Plan 2020-2025



# **Participation**

#### **Increase Summer League participation**

- o Begin advertising through the current season
- o Review current format and identify scenario options (e.g. late finishes)

#### **Increase Premier Competition participation in Winter League**

- o Review format of competition to attract school aged players
- o Promote basketball to Netballers (as sport timing doesn't clash)
- o Target Schools

## Maintain Secondary School Competition participation in Winter League and aspire to be the most popular secondary school sport in the Manawatū

- o Actively promote basketball into secondary schools (target schools)
- o Use US collegiate girls to promote to schools (Ambassador Programme)
- o Promote the focus on fun; rather than competition, for those young adult players who are not results driven

#### **Increase Intermediate Competition participation in Winter League**

o Actively promote basketball into secondary schools (target schools)

## Maintain current activities with Y1 & Y2 participants



- o Co-ordinate schedule with facility for allow more favourable access
- o Establish a baseline of current participants



Pursue increased participation in Master's age group competitions, through the further development of the "Walking basketball" programme.

o Develop some initiatives (Summer League)

#### Establish a 3 x 3 League

o Develop and implement initiatives

#### Establish a competition for wheel-chair athletes

o Create links with appropriate agency

# Ensure there are sufficient coaches to coach teams at all levels of competition

- o Identify coaches during Terms 2 & 3 through school competitions
- o Make personal invitations to potential candidates to attend clinics
- o Run clinics in terms 1 for school coaches
- o 20 Kiwi Hoops coaches trained each season
- o 10 Community coaches trained each season
- o Utilise holiday programmes as training opportunities





- o Establish a baseline of current referee numbers and requirements and qualifications
- o Undertake a survey of referees as to what the motivations are (also barriers)
- o Continue initiatives currently underway for growing the referees' pool
- o Monitor current referee 'recruitment/retention' initiatives and annually review success of initiatives
- o Remunerate referees based on the level at which officiating occurs

## Ensure that referees are suitably qualified for the level they are officiating at

- o Undertake an induction/registration process for referees and establish a database of current referee's qualifications
- o Create an up-skilling programme for referees that includes individual initiatives for each referee
- o Develop role descriptions for all referee levels
- o Continue initiatives currently underway developing the qualifications of referees
- o Implement initiatives and the grading system as per the Basketball Manawatū Referee Development Proposal

# PERFORMANCE PATHWAYS



#### Develop linking performance pathways that optimise opportunities for playing talent in the Manawatū

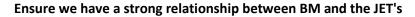
- o Develop a performance pathway framework and identify suitable vehicles for talent development
- o Assess the resourcing requirements for talent development initiatives
- o Generate a performance pathway framework
- o Generate an assessment of resourcing requirements

# Ensure there are sufficient coaches for each representative team

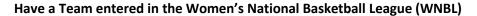
- o Establish baseline numbers for current coaching requirements
- o Identify numbers for coach requirements as soon as practical prior to the start of the representative season
- o Generate a pool of potential representative coaches
- o Implement a targeting process to identify potential coaches
- o Review the current representative format and assess whether there is potential to reduce the numbers of coaches required
- o Run clinics in Term 4 for coaches interested in representative coaching

# Ensure representative coaches are suitable qualified

- o Establish the level of qualification that individual coaches have obtained
- o Each representative coach participates in ongoing qualification improvement
- o Maintain accurate records of qualification attainment



- o Review and identify the key requirements for fielding a team in the NBL
- o Pursue developing a viable model for fielding a sustainable NBL team in the Manawatū region
- o Execute an Entry Plan, should a suitable model be identified



- o Review and identify the key requirements for fielding a team in the WBC
- o Pursue developing a viable model for fielding a sustainable WBC team in the Manawatū region
- o Execute an Entry plan, should a suitable model be identified





# **EVENTS**

#### Host the NZ National Secondary Schools Tournament at Palmerston North

- o Prepare appropriate documentation for event bid
- o Formulate funding plans to maximise returns to BM
- o Review resource requirements for event and formulate delivery plan that reduces commitment of BM resources

#### **Host International Games in Palmerston North**

- o Qualifiers for Age Group (e.g. U19) where players from this region will be involved
- o Actively pursue the whole spectrum of International events hosted by BBNZ

## **Host a NZ Breakers game Palmerston North**

o Actively pursue discussions with NZ Breakers management to host pre-season games



# **CAPABILITY**

#### Improve the capability of key organisations that deliver basketball in the Manawatū

- o Review the capability requirements of the organisation
- o Formulate an action plan to address capability gaps and enhance capability across the organisation

#### Resource the objectives of the Whole of Sport Plan (WOSP)

- o Establish the resourcing requirements of the WOSP
- o Identify gaps in resourcing and develop appropriate solutions

#### Maximise support from Sport Manawatū

o Ascertain what support Sport Manawatū is able to offer in regard to fulfilling objectives of the Plan

#### Maximise support from Basketball NZ

o Ascertain what support Basketball NZ is able to offer in regard to fulfilling objectives of the Plan

## Maximise funds for basketball in the region

- o Formulate funding plans to maximise returns to BM from the NZ National Schools Tournament
- o Identify opportunities to increase revenues of BM through current activities

# **FACILITIES**



# Ensure there is sufficient facility capacity for basketball in the Manawatū

o Work with facility management and other users to generate additional capacity

# Ensure the future facility requirements for basketball are identified

o Provide appropriate contribution to the Sport Manawatū Regional Sport Facility Plan



# COMMUNICATIONS

#### Profile is improved through communications with the basketball community and media

- o Develop and implement a communications plan that has two key recipients, (a) participants in basketball in Manawatū and (b) the media
- o Conduct a stakeholder survey pre and post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning and survey activities

#### Exposure and profile of basketball is enhanced in the region through events

- o Develop and implement a communications plan that is deployed at key events (e.g. NZ National Schools Tournament)
- o Conduct a stakeholder survey post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning and survey activities

## Exposure and profile of basketball is enhanced in the region through participation of teams in the men's & women's NBL

- o Develop and implement a communications plan that is deployed at the beginning of a NBL campaign
- o Conduct a stakeholder survey post the implementation of the Communications Plan
- o Make approaches to the Business & Administration Department at UCOL or Massey University to see if students could undertake Communications Planning