

Board Selection Committee
Basketball Manawatū
CET Arena
Gate 4, 61 Pascal Street
Palmerston North, 4410
29/10/24

To The Members of the Selection Committee,

I am writing to express my interest in joining the Basketball Manawatū Board. With a longstanding commitment to advancing community sports and fostering athletic development, I am excited to contribute to Basketball Manawatū's goals, focusing on innovative strategies for communications, competitions and coach-player development. I believe that I have a valuable skill set that aligns well with the board's mission of increasing the profile of basketball.

I have experience in designing and executing effective communications and marketing strategies that engage communities and enhance brand visibility. I am skilled in utilising digital media to connect with diverse audiences, which I believe would greatly benefit Basketball Manawatū as we look to increase engagement and public awareness. My experience in content creation and strategic messaging positions me well to contribute meaningfully to this area.

Expanding competitions and events is essential for growing our community and providing opportunities for our athletes. I have experience in organising multi-sport exchanges and events, managing logistical details and fostering partnerships that ensure successful outcomes. I am confident that my event management skills and local connections will help Basketball Manawatū create vibrant, impactful events that bring the community together and offer broader platforms for our athletes.

I believe that the development of coaches and athletes is vital for sustainable growth. During my tenure, my willingness to mentor and grow both coaches and athletes has reinforced my belief in the creation of structured and supportive development pathways will create quality outcomes. By leadership and innovative ways of skill acquisition in coaches and athletes, we can collectively achieve excellence within our community. My approach emphasises holistic collaborative learning, individual growth and long-term strategy - qualities I would bring to this board role.

Lastly, I am committed to transparent and reputable tracking of our organisation's progress. I believe that honest, innovative metrics are key to achieving objectives and ensuring accountability. I am skilled in setting measurable goals and regularly analysing outcomes to make informed, data-driven decisions. I would bring this disciplined approach to the board, ensuring that Basketball Manawatū's growth is both strategic and visible.

Thank you for considering my application. I am eager to support Basketball Manawatū's vision and contribute to our growing basketball community. I look forward to discussing how my skills and experience can benefit the board.

Ngā mihi maioha,



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