

Community Pop Up Sessions

To deliver accessible, short-format basketball experiences in underrepresented or remote communities, creating welcoming, inclusive environments that spark interest and participation. These targeted 2–3-hour sessions focus specific age groups or genders aiming to:

- ✓ Grow grassroots participation.
- ✓ Support equity in sport
- ✓ Build pathways to development.
- ✓ Empower community leadership.
- ✓ Strengthen community ties.

Community Pop Up Sessions

Element	Details
Format	1–2-hour Pop-up sessions across local venues (schools, community halls, outdoor courts)
Audience	Targeted at Year 3 – 8 with pathways into development programs.
Delivery Team	Qualified coaches, supported by youth mentors and volunteers.
Session Features	Skills challenges, mini-games, music, giveaways, and community kōrero
Engagement Plan	Social media blitz & flyers through schools, clubs, and iwi networks
Youth Input	Presession surveys and feedback loops to shape delivery.